

NCC Cable System Order

7m #05966

11766128

Order #	62351581	Flight Dates	10/17/16 - 10/23/16	Update Date	10/17/16
Syscode	0831	Agency	Medium Buying LLC	Version	1 Vs. 1
System Name	Spectrum/Baldwin, WI	Advertiser	Ron Johnson for US Senate	Show All Lines	
Market	Minneapolis-St. Paul			Total # of Weeks	1
AE	Andrew Yolles	Client Code		Total	\$30.00
Sales Coordinator	Luke Priddy	Product Code	NA	Commission	\$4.50
Office	Washington	Est Code		Net Total	\$25.50
Phone	(301) 951-2620	Product Name		Total Spots	1
Status	Not accepted	Credit Status		Affiliate Split	100.0
Survey	Aug 16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	Sold On	Cost Per Spot
		Makegood Policy	Approval Required	GRP	GIMP
				CPP	CPM

Comments: 10.17 New order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	UW Badgers @ Iowa Hawkeyes 10/22	10/17/16	10/23/16	11:00	14:00						X		-	-	1	\$30.00	\$30.00	30	UW FB 10/22 OK NP
<div> <div>Oct 2016</div> <div>Nov 2016</div> <div>Dec 2016</div> <div>Jan 2017</div> <div>Feb 2017</div> <div>Mar 2017</div> <div>Apr 2017</div> <div>May 2017</div> <div>Jun 2017</div> <div>Jul 2017</div> <div>Aug 2017</div> <div>Sep 2017</div> <div>Total</div> </div>																				
SPOTS	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
AMT	\$30.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$30.00

SYSTEM APP: SALES ACCT Date Printed 10/17/16

62351581 | Minneapolis-St. Paul | Spectrum/Baldwin, WI | 0831 |